



BINDAREE BEEF PTY LIMITED

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"The Natural Beef Company"

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Bindaree Beef and the McDonald family would like to thank and congratulate all the people who took the time to attend the Beef Industry Forum in Armidale. Some travelled a great distance.

The clear message that I received from the forum, was that the MLA and Cattle Council still refuse to listen to the beef producer. The excuses they continue to make in relation to the BSE meat into Australia, the high dollar, the drought, the growth in Indonesia, Korea and Japan etc. etc. confirm that the entire structure of industry representatives needs to be completely overhauled.

This is achievable. If the beef industry – producers, processors, Unions, freight companies, stock and station agents – unite, as we did on Saturday, we can once again be a part of a thriving, profitable industry.

In my view the undertone of the market is very strong, and with a task force working to achieve our resolutions, future generations will stay on the land, and regional and rural Australia will once again prosper.

Bindaree would like to thank our staff who attended on the day and worked tirelessly to help make it a success. Also a big thank you to all the speakers, especially Richard Torbay for convening the meeting, and Alan Jones for doing an exceptional job in chairing it.

Yours sincerely
BINDAREE BEEF PTY LIMITED

JOHN McDONALD
Chairman